Andrew Moore
Design | Sustainability | Illustration
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Experience

Throughline Inc.
Senior Design Strategist | Illustrator
April 2018-September 2018, March 2021-Present
Visualization of complex systems and design of service strategies through research and co-creation with a variety of federal, military, and commercial clients.

Maryland Institute College of Art (MICA)
Adjunct Faculty: Sustainability and Social Responsiveness
March 2020-Present
Teaching the course Sustainability and Social Responsiveness as part of the Design Leadership (MA/MBA) program offered by Maryland Institute College of Art and Johns Hopkins Carey Business School.

Fannie Mae
Design Strategist | Lead Instructor
October 2018-March 2021
Collaborating with internal and external partners to conduct research, facilitate co-creation events, and design service based solutions to enterprise challenges, as well as designing and conducting trainings in human centered design for internal partners.

Savannah College of Art and Design (SCAD)
Industrial Design Instructor: Summer Seminars
June 2017-August 2017
Instructor for week-long summer seminars on industrial design for high school students.

Lowe's Companies, Inc. (CLC)
Team Leader - Collaborative Learning Center
March 2017 - May 2017
Led a cross-functional team of designers to collaborate with Lowe's Customer Experience Design to research and develop concepts creating DIY-skill learning events for customers that engage employees and leverage use of Lowe's stores and parking lots.

Mindhatch LLC
Design Strategy Intern
July 2016 - September 2016
Development of strategies to facilitate innovation and creativity among clients using design thinking and organizational improv.

HP Inc. (CLC)
Project Manager - Collaborative Learning Center
January 2016-March 2016
Led a cross functional team of designers to collaborate with SCAD, Hewlett-Packard, and one of the world's largest entertainment companies to research and develop concepts that harness HP technology and some of the most recognizable brands into co-storytelling products, services, and experiences.

Reebok International (CLC)
Project Manager - Collaborative Learning Center
January 2015 - March 2015
April 2018-September 2018, March 2021-Present
Led a cross-functional team of designers to collaborate with SCAD and Reebok to design a line of products made from waste material generated by the manufacturing process.

Education

Savannah College of Art and Design (SCAD)
Savannah, GA
Master of Fine Arts: Design for Sustainability
Concentration: Management
Graduated: June 2017

Savannah College of Art and Design (SCAD)
Lacoste, France
Study Abroad: Spring 2015

University of Illinois at Urbana-Champaign
Urbana, IL
Bachelor of Fine Arts: Industrial Design
Graduated: May 2010

Accademia Italiana
Florence, Italy
Study Abroad: Spring 2009

Published Works

SDN Touchpoint Journal Vol.8 No.3
Service Design and Organizational Change: A Context Driven Framework
This text presents the results of a three-step research study that explored ways in which Service Design can support organizations when implementing organizational cultural change and innovation.

Memberships & Awards

LUMA Institute
Certified Instructor, Facilitator, & Practitioner

Biomimicry 3.8 Institute
Biomimicry Basics for Designers

Savannah College of Art and Design (SCAD)
Recipient, SCAD Honors Scholarship

European Product Design Awards
Silver

Ocean Exchange BIG Pitch Collegiate Competition
Finalist

International Design Awards 2015
Honorable Mention

Design & Technical Skills

Cross-functional Leadership & Stakeholder Engagement
Design Thinking and Human-centered Design
Social Entrepreneurship
Mentorship & Development
Contextual Research and Data Synthesis
Rapid Ideation and Brainstorming
Sketching, Idea Visualization, and Illustration
Model Making and Prototyping
CAD Modeling and Rendering: Solidworks & Keyshot
Adobe Creative Suite: Photoshop, Illustrator, InDesign
Client Presentation